

Kentucky Foundation for Women

2012 ART MEETS ACTIVISM GRANT

Applications must be postmarked by March 2, 2012.

The mission of the Kentucky Foundation for Women is to promote positive social change through varied feminist expression in the arts.

Here are the application essentials! *Additional Information* is available if you're thinking of applying.

KFW staff has compiled *Additional Information* to help you understand KFW's mission, guidelines, grant programs, and grantmaking process. This information can help you determine whether this grant is right for you and assist you in making your application and work sample as strong as possible, if you decide to apply. This information is available by contacting the KFW office or by visiting www.kfw.org.

What is the Art Meets Activism Grant?

The Art Meets Activism program supports feminist artists and organizations in Kentucky to engage individuals and communities in artmaking that directly advances positive social change. Applicants should be able to demonstrate their commitment to feminism, their ability to engage community members, and have a concrete plan for positive social change through arts-based activities. Applicants may request funds for a range of art activities that address social change including but not limited to: community participation in creating art, collaborative or individualized artmaking with women and/or girls, artists' creation of new work in a community context, or arts education programs primarily focused on women or girls. *Please Note: Artists or organizations who are seeking funding to enhance their skills and abilities to create feminist art for social change should consider applying for the Artist Enrichment (AE) grant.*

Who can apply?

Individual artists and organizations based in Kentucky who are engaging in arts-based activities may apply. KFW is committed to making grants accessible to all women regardless of age, race, ethnicity, sexual orientation, physical ability, educational level, economic condition, or geographic origin.

What criteria are used in the review process?

A panel of three reviewers assess each application based on the following criteria:

1. Artwork in sample is strong, highly original, and reflects feminism and social change.
2. Proposed activities will directly benefit women and girls in Kentucky.
3. Application and work sample demonstrate applicant's understanding and practice of feminism.
4. Application and work sample demonstrate a clear understanding of the relationship between art and social change.
5. Work plan, timeline, and budget are clear, detailed, and realistic.
6. Applicant's ability to complete the proposed activities is clearly shown.

Note: When considering applications of equal merit, the KFW Board of Directors has asked reviewers to give priority to underrepresented demographic populations and first time applicants (applicants who have not received KFW funding).

Participate in the KFW Community!

KFW is based on the belief that feminist art has the power to improve the lives of women and girls, and when women and girls advance, so does Kentucky. If you share this belief, you are a part of the KFW community!

Here are a few ways that you can participate in the KFW:

- Learn about Hopscotch House, KFW's artist retreat and residency center, offering feminist artists, activists and KFW allies time and space to create art, plan new work, refocus & revitalize in a supportive natural environment.
- Subscribe to the *Hot Flash*, KFW's weekly e-newsletter by emailing team@kfw.org.
- Support feminist artists in your community by attending performances, exhibitions, readings, and screenings; by purchasing visual art, books and films; and expressing your appreciation for their work.
- Find out about KFW's Artist Enrichment Grant, to enhance abilities and skills to create art for social change. Visit www.kfw.org, email team@kfw.org or call the KFW office at 502-562-0045 or 1-866-654-7564.

Here are the application essentials! *Additional Information* is available if you're thinking of applying.

Additional Information:

The *Additional Information* is available at www.kfw.org. You can also call the KFW office (see numbers below) or email team@kfw.org to request a printed version.

The *Additional Information* can help you determine whether this grant is right for you. Please see:

- 👉 **Thinking About Applying:** eligibility requirements, KFW's two grant programs, examples of past grants, and questions to help you decide whether to apply.
- 👉 **The KFW Grantmaking Process:** a description of how funding decisions are made.

If, after reviewing this information, you decide to apply for this grant, please see:

- 👉 **Completing the Application:** how to fill out the application form, describe the proposed activities, prepare a budget, submit a current work sample, and include letters of recommendation. This section also contains notes for partner applicants and organizations.
- 👉 **Grant Recipient Information:** grant notification and acceptance, when funds are available, filing taxes, final reports, and other procedures for grantees.

If you have further questions about applying contact:

Rae Strobel, KFW Program Officer

phone: 502-562-0045

email: rae@kfw.org

toll free: 866-654-7564

fax: 502-561-0420

Checklist of items to include in your application:

Application must be postmarked by March 2, 2012.

A Complete Application Includes:

- ___ Original and three copies (4 total copies) of:
 - application form
 - description of activities and impact (up to 4 pages)
 - budget (on a separate page)
 - biographical statement (on a separate page)

___ Work samples (*Three copies**)

___ Two letters of recommendation

No Staples Please: they make processing applications difficult

****Please include three copies of all work samples. Since this is a new policy, please contact Rae if the format of your work makes this challenging for you.***

Optional:

- ___ Self-addressed, stamped postcard, if you want KFW to acknowledge receipt of application.
- ___ Self-addressed, sufficiently stamped envelope for return of work sample, if you would like your work returned to you.

Mail your complete application to:
The Kentucky Foundation for Women
332 West Broadway, Suite 1215
Louisville, KY 40202

Who reviews my application?

Independent artists and activists from diverse disciplines, including literary, visual, performing, and media arts, recommend grant awards to the KFW Board of Directors. KFW staff do not make any funding decisions. More information about *The KFW Grantmaking Process* can be found in the *Additional Information* described above.

How much money can I request?

Grants range from \$1,000 to \$7,500. Due to the large number of strong applications received, KFW reviewers are rarely able to recommend full funding. The typical grant award is \$3,000 to \$5,000.

What is the grant application timeline?

March 2, 2012: Application Deadline

June 1, 2012: Notification Sent

June 30, 2012: Checks Sent

July 1, 2013: Final Reports Due

Eligibility Requirements: KFW does not fund business enterprises, for-profit organizations, tuition costs or living expenses while working toward a degree, promotion of religious doctrines, endowments or capital campaigns or renovations of institutional facilities, non-art related expenses, work conducted by artists or organizations that are not residents of Kentucky, and activities that do not focus on improving the lives of Kentucky women and girls.

A Note About Archives: *Duke University is the designated archive for all KFW records. After five years, the foundation forwards the files concerning funded grant applications to the Rare Book Manuscripts and Special Collections Library at Duke University. All KFW records deposited at Duke are open to qualified researchers. By submitting this application, you waive any right to claim a privacy interest in the funded grant materials.*

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2012 ART MEETS ACTIVISM APPLICATION FORM

For Individuals and Organizations

Name of Applicant/Organization _____

Contact Person (for Orgs): _____ Position: _____

Mailing Address _____ Phone _____

City _____ State _____ Zip Code _____ Email _____

KY resident for one year? yes no County _____ How did you learn about KFW? _____

Amount of KFW request \$ _____ Total Budget \$ _____

Circle the art form that best describes the activities in this application.

For Individuals and Organizations: Please circle the ONE art form that best represents the strength of this application. Your choice determines the review panel to which your application is assigned (Performing, Media, Visual or Literary panel).

Performing: Theatre (Performance and Playwriting) Dance (Choreography and Performance) Spoken Word
Music (Composition and Performance) Other: _____

Media: Installation Screenwriting Videomaking Digital Arts Photography Audio Other: _____

Visual: Installation Painting Sculpture Crafts Fiberr Mixed Media Performance Art Other: _____

Literary: Fiction Nonfiction Creative Nonfiction Poetry Other: _____

Demographic Information *This information is optional. By providing this information, you help KFW ensure that grants are accessible to a wide range of individuals. Please answer for both the **the lead artist(s)**, and **the community served** (the individuals or community members involved in the proposed activities), as indicated below, if applicable.*

Ethnicity:

Lead artist(s): African American Asian Latina Native American Caucasian Other: _____

Community served: African American Asian Latina Native American Caucasian Other: _____

Age:

Lead artist(s): under 21 21-30 31-40 41-50 51-60 61-70 71-80 over 80

Community served: under 21 21-30 31-40 41-50 51-60 61-70 71-80 over 80

Low Income:

(Based on eligibility to receive income-based benefits from a federal assistance plan.)

Lead artist(s): Yes No

Community served: Yes No

Disabled:

Lead artist(s): Yes No

Community served: Yes No

Sexual Orientation:

Lead artist(s): Heterosexual Bisexual Lesbian Gay Other: _____

Community served: Heterosexual Bisexual Lesbian Gay Other: _____

Education:

Lead artist(s): did not finish high school high school diploma/GED some college, no degree
two-year college degree four-year college degree post-graduate degree

Community served: did not finish high school high school diploma/GED some college, no degree
two-year college degree four-year college degree post-graduate degree

Completing the Application: Application Components

Here are the application essentials! *Additional Information* is available if you're thinking of applying.

A complete application includes: 1) an **application form**, 2) a **description of activities and social change impact**, 3) a detailed **budget**, 4) a **biographical statement**, 5) a current **work sample**, and 6) two **letters of recommendation**. Please also refer to the checklist on page two and to the *Additional Information*. You can receive the *Additional Information* by contacting the KFW office or by visiting www.kfw.org.

1. Fill Out the Application Form on the other side of this page. *If you are applying as an organization, please include a brief overview of your organization, including mission, history and geographic areas served.*

2. Write a Description of Proposed Activities and Social Change Impact

Clearly describe what you want to do and how it advances KFW's mission of feminism and social change by answering the questions below. The description should be no more than four pages long.

- a. **SUMMARY:** In **one or two** sentences, summarize the Art Meets Activism activities proposed and their intended results & impact. In this brief summary, explain the relationship of these art activities to feminism & social change.
- b. **ACTIVITIES:** Fully explain the Art Meets Activism activities proposed. Clearly describe what you want to do and who you want to engage to accomplish the social change you want to make. How will you identify and engage the individuals and/or community you want to engage? Include a clear *timeline* and *work plan*.
- c. **FEMINISM:** How will your understanding and practice of feminism be shown in your activities and your interactions with the individuals/community you want to engage?
- d. **ANTICIPATED RESULTS:** What concrete & observable goals would you like to see for the proposed activities?
- e. **SOCIAL CHANGE IMPACT:** How will the results of the activities lead to short-term and long-term social change in Kentucky, such as changes in knowledge, attitudes, awareness, definitions, engagement, or behaviors? What kinds of indicators will you use to show that the results of the art activities will advance social change? The *Additional Information* includes more information about Results and Impact.

3. Prepare a Budget

Please submit your budget on a separate page. It should detail both income and expenses. Expenses can include artist fees, materials, travel, and other items. Income should include your KFW grant request and also other grants, donations, or in-kind contributions. The budget should clearly indicate how items listed relate to the proposed activities. The *Additional Information* includes budget examples.

4. Compose a Biographical Statement

On a separate page, include your (or the lead artist's) past artistic and/or activist accomplishments, current work, and future goals. Include information that is relevant to your application and shows experiences that relate to the goals you are proposing. It can include artistic, personal, educational, and job-related experiences.

5. Submit a Current Work Sample

Please include (min and max) *either*: 15-20 pages of writing; 10-12 poems; 10-12 images, or 10-15 minutes of material on a CD, DVD, or video. If applicable, include both the lead artist's work, as well as the lead artist's work completed with community members in prior art activities. Please include printouts of digital images as backup, and include your name on each sample. Include a separate page with a brief description of the work sample submitted, and how it relates to feminism, social change, and the proposed activities. Samples should be strong, highly original, and reflect feminism and social change. Since quality of artwork is a key criteria, please see the *Additional Information*. KFW will make every effort to protect your work samples but cannot be responsible for loss or damage. **Please include three copies of all work samples submitted. *Since this is a new policy, please contact Rae if the format of your work makes this challenging for you.* Also, please submit images of your work, not originals.**

6. Include Two Letters of Recommendation

The letters of recommendation may be included in your application. If they are sent separately, they must be postmarked by the grant deadline, March 2, 2012. The two letters combined should address: the current or potential quality of your art, your commitment to feminism, your understanding of social change, and a realistic assessment of your ability to complete the activities you are proposing. Further details are provided in the *Additional Information*.