



# The Kentucky Foundation For Women

The mission of the Kentucky Foundation for Women is to promote positive social change through varied feminist expression in the arts.

## **2016 One Time Special Grant: Radical Art for Social Change Deadline to apply: March 4, 2016**

### **Overview/What it is:**

The purpose of this grant is to respond to what's happening in the world/your community by addressing a radical, timely and urgent feminist topic through artmaking.

*How can you be an artist, and not reflect the times? -Nina Simone*

*Note: Applicants may apply for both the AMA and the Special Grant as long as the project/activities are different. Applicants may **not** request funds for the same project under both grant programs. Applicants **can**, however, apply for both the Special Grant and the Summer Residency Program for the same project.*

### **Grant Range:**

KFW will award two grants of \$10,000 each. The grant awards will be a yes or no decision; there will not be an option for reduced funding.

### **Who can apply:**

Individual artists and organizations based in Kentucky who are engaging in arts-based activities may apply. Each applicant must be a resident of Kentucky. KFW is committed to making grants accessible to all, regardless of age, race, ethnicity, sexual orientation, physical ability, educational level, economic condition or geographic origin. *In addition, KFW's typical eligibility requirements apply. See AMA application for details.*

## **What is a Radical, Timely and Urgent Feminist Topic:**

**KFW will not define the topic. It is up to you to determine what is radical, timely and urgent in your community.** While KFW won't define "radical, timely and urgent" for you, we can provide some key words and phrases and some questions to ask yourself to get you thinking:

### **What is Radical?**

Disruptive. Involves Risk-taking. Incorporates or encourages a shift in power dynamics. Challenges expectations. Influences new directions. Reveals what is hidden. Disrupts patterns of community and/or the status-quo. Elicits a response or a call to action.

### **What is Timely and Urgent?**

Something happening now, that's urgent in your community. Speaks to the times. Challenges what's currently happening; a pressing need, compelling. Connects to a broader community dialogue.

### **Questions to ask yourself:**

- Has there been a change in public dialogue or local/state/national policy that needs to be addressed?
- What makes now an opportune moment to address a particular subject, topic or theme?
- Is there a shared community issue: timely and urgent for your community?
- Is there momentum based on current events in your community?
- What is timely and urgent for *you*, what is timely and urgent for your *community*, and *how do those connect?*
- What is deeply moving to you?
- What need/imbalance/concern, specifically, are you responding to in your community?
- How does your work connect to a broader community dialogue and action?
- Where are the topics that you're afraid of, yet long to address?
- Where can you muster the courage to be daring?
- What topics do you feel most urgently need to be addressed at this moment in time, in your community?
- What are you responding to from the news reports and your social media or other community circles?
- How can your unique artistic voice engage in a radical way to address the challenges women and girls are facing?
- How will the proposed activities generate a "call to action" or cause action?

## **Impact/Evaluation:**

For this grant, KFW will ask more questions and provide a more specific framework for defining the impact of your art for social change as a part of the application process. We are using a framework from Animating Democracy (<http://animatingdemocracy.org>), a national organization working in art for social change. This is one way to help you more clearly define and measure the social change impact of your grant activities.

## **What criteria are used in the review process:**

*A panel of three independent reviewers (artists and activists from diverse disciplines) will assess each application based on the following criteria:*

- 1. Artistic Quality:** Is the art or artmaking strong and central to the proposed activities?
- 2. Feminist Topic:** Does the applicant make a solid case for the proposed feminist topic as radical, timely and urgent in their community or communities?
- 3. Activities/Community:** How well do the proposed activities or artmaking address the chosen topic? Does the artmaking engage with existing dialogues about/ efforts to address the topic in the community?
- 4. Implementation:** Are the budget and work plan clear, detailed and realistic?
- 5. Impact:** Is there a clear vision or intent for social change? Does the art or artmaking have potential to make a defined impact?
- 6. Impact Evaluation:** Is there a clear and realistic plan to evaluate the impact of the activities, art or artmaking?

*Note: When making final funding decisions and considering applications of equal merit, grant reviewers will be asked to give priority to underrepresented demographic populations. The reviewers will also be asked to consider whether the two recommended grants to be funded are different from each other in areas such as topics addressed, artform, community/audience reached and geographical region.*

## **Timeframe:**

Due date: March 4, 2016  
Checks Sent: June 2016

Notification: May 2016  
Final Report to KFW Due: July 2017

## **What if I have Questions?**

For questions about this grant contact [sharon@kfw.org](mailto:sharon@kfw.org) or call 502-562-0045.

Also, there will be a segment devoted to this special grant at each of the three AMA Grant workshops.

**Kentucky Foundation for Women**  
**2016 Special Grant: Radical Art For Social Change**  
**Application and How To Apply**  
**Deadline to Apply: Friday, March 4, 2016**

Checklist:

1. **Application Form**
2. **Narrative Statement**
3. **Work Plan**
4. **Impact Plan (Narrative and Impact Evaluation Form)**
5. **Budget**
6. **Biographical Statement or Resume**
7. **Work Samples**
8. **Letters of Recommendation**
9. **Statement(s) of commitment (optional)**

\*\* Include **four total copies** of all grant application materials. All materials submitted should be on 8.5 x 11 paper and easily duplicated. Please do not use staples. \*\*

*Send completed application, postmarked by **March 4, 2016** to:*  
Special Grant  
The Kentucky Foundation for Women  
332 W Broadway, Suite 1215  
Louisville, KY 40202

For questions contact: [Sharon@kfw.org](mailto:Sharon@kfw.org) or call the KFW office at 502-562-0045.

**If this application is funded, I understand that I am responsible to:**

1. Complete the proposed activities to the best of my ability;
2. Stay in touch with KFW about grant activities;
3. Complete a final report and final survey
4. Document event(s) or artwork with either video or photography for KFW's communications, which I will provide to KFW at the completion of the grant activities.

I also understand that *Duke University is the designated archive for all KFW records. After five years, the foundation forwards the files concerning funded grant applications to the Rare Book Manuscripts and Special Collections Library at Duke University. All KFW records deposited at Duke are open to qualified researchers. By submitting this application, you waive any right to claim a privacy interest in the funded grant materials.*

# 1. APPLICATION FORM

Applicant name:

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Primary Contact (for organizations):

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Address:

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City: \_\_\_\_\_ State: KY Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

What artform(s) is represented in the application?

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What region(s) is represented in the application?

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What radical, timely and urgent feminist does this application focus on?

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Demographics of applicant/ lead artist: *(This information is optional)*

**ETHNICITY**

African American    Asian    Latina    Native American    Caucasian    Other: \_\_\_\_\_

**AGE**

under 21    21-30    31-40    41-50    51-60    61-70    71-80    over 80

**LOW INCOME**

(Based on eligibility to receive income-based benefits from a federal assistance plan.)

Yes    No

**DISABILITY**

Yes    No

**SEXUAL ORIENTATION**

Heterosexual    Bisexual    Lesbian    Gay    Other: \_\_\_\_\_

**EDUCATION**

did not finish high school    high school diploma/GED    some college, no degree  
two-year college degree    four-year college degree    post-graduate degree

Other notes on demographics you'd like to share:

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## **2. Narrative Statement of Activities:**

- a. Summary: Please summarize your proposed activities and how they address a radical topic in your community (one or two sentences).
- b. Topic: What topic do you wish to address and how/why is this a radical, timely and urgent topic in your community? Explain what has stirred in you or motivated you to choose this topic. Why do you think art is a good way to speak to this topic?
- c. Activities: Fully describe the proposed activities (i.e., what kind of art will be created, who will be involved, what kind of artmaking will happen, etc). How will the art or artmaking address your chosen topic?
- d. Audience/Community: What is your relationship to the audience or community in which the proposed activities will take place? How will the people most affected by the issue be involved in the proposed activities? How will you engage with existing dialogues about/ efforts to address the topic?

**3. Work Plan:** Include a work plan that outlines a realistic plan to complete the activities.

**4. Impact Plan:** (see below) Please complete the Impact Plan below (narrative and impact evaluation form).

**5. Budget** (separate page): Please include a budget that outlines all the expenses you need for this project to happen. You can include artist fees, art supplies or other materials, travel, space rental, etc. If your budget exceeds the KFW grant request, show how the remaining expenses will be covered (other grants, donations, etc).

**6. Biographical Statement or Resume:** Include artistic and/or community experiences that are relevant to the proposed work.

**7. Work samples:** Please include examples of work that point in the direction of the proposed artwork or artmaking. Depending on your primary artform, please include either: 15-20 pages of writing, 8-12 poems, 10-12 visual images or 10-15 minutes of audio or video material. Please submit images of work, not originals. Include three total copies of all materials submitted.

**8. Letters of recommendation:** You may include up to two letters of recommendation.

**9. (optional) Statement(s) of Commitment:** If your work is dependent on the involvement of a particular person, organization or place, you may consider including a statement of commitment. This is NOT a letter of recommendation, simply a statement of their involvement with the activities and what they are contributing to make it possible.

## IMPACT PLAN

Please answer the following questions in the **Impact Narrative** section and complete **the Impact Evaluation Form**:

### **Impact Narrative Questions:**

*(Please answer on a separate page)*

1. What is your vision or intent for social change in the project?
2. How do you see this work making an impact on the timely, urgent or radical topic the art/artmaking is addressing?
3. What do you think the impact of this work will be on you?
4. How will you solicit feedback from the community or audience about the impact of the activities?
5. How might the activities generate inspiration, action or connections beyond the initial event?

### **Impact Evaluation:**

*The Impact Evaluation section is adapted from Animating Democracy's Continuum of Impact model that was designed specifically for evaluating art for social change. This section is intended for you to consider how you will look at how your art is making a difference.*

*In this section, you are asked to select a **social change area** you want to measure, and how you intend to measure it (indicators). Please be specific and realistic in your indicators. Although this section is more formal, your indicators can be simple, daily things that are easy to measure and assess.*

### **Social Change Areas:**

**Changes in Awareness & Knowledge** — what people know

**Changes in Attitudes & Motivation** — what people think and feel

**Changes in Behavior & Participation** — what people do

**Changes in Discourse** — what is being said and heard

**Changes in Capacity** — know-how and resources

**Changes in Systems, Policies, & Conditions** — change that is lasting

**Other: Changes in \_\_\_\_\_** (if you choose this category, ensure your self-created category is actually addressing social change)

What **indicators** will you use in the social change area you selected? Will you choose to look at qualitative or quantitative indicators, or both? When selecting and describing what indicators you want to measure, please consider:

**What** — the condition, behavior, or characteristic to be measured

**Who** — the intended audience or community

**How much** — the degree of change that is expected

**How many** — the number of audience or community members reached or involved that would indicate a successful level of achievement

**When** — the time frame in which this change should occur

**IMPACT EVALUATION FORM:**

*Duplicate this form if you plan to measure a change in more than one social change impact area. Please choose no more than three social change impact areas to measure.*

**Use this form to answer: How do you plan to evaluate the impact of the activities?**

I want my art/artmaking to influence a **change** in \_\_\_\_\_.  
*(social change area)*

Indicators I will use to see if that change is happening:

Indicator: \_\_\_\_\_  
Method for measuring this indicator:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Indicator: \_\_\_\_\_  
Method for measuring this indicator:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Indicator: \_\_\_\_\_  
Method for measuring this indicator:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**EXAMPLES OF IMPACT EVALUATION FORM COMPLETED**

These two examples (next page) are adapted from Animating Democracy. They do not necessarily reflect the criteria of this KFW Special Grant.



### **EXAMPLE 1:**

**An out-of-school program employs mural artists to work with local teens on transforming unsafe neighborhood locations by putting up murals. Neighborhood violence watch committees help identify problem locations as sites for murals.**

I want my art/artmaking to influence a **change** in BEHAVIOR relating to youth violence.

Indicators I will use to see if that change is happening:

**Indicator:** Usage by young children of play areas where murals are painted increases.

Method for measuring this indicator: Observation and documentation by neighborhood violence watch volunteers of the number of youth playing in play areas after school and on weekends.

**Indicator:** Community calls to police related to youth violence are reduced in mural neighborhoods.

Method for measuring this indicator: Review existing data like police records for change in numbers of youth-related calls in mural neighborhoods.

**Indicator:** Increased numbers of teens walking children home from school in mural neighborhoods.

Method for measuring this indicator: Focus group with teen muralists three months after murals are completed.

### **EXAMPLE 2.**

**When new group homes for the mentally ill are proposed, a theater company produces a play about group homes and mental illness as an opportunity for public dialogue about the human dimensions of living with mental illness.**

I want my art/artmaking to influence a change in ATTITUDES & MOTIVATION related to mental illness

Indicators I will use to see if that change is happening:

**Indicator:** Opposition to group homes decreases.

Method for measuring this indicator: Observation and documentation of organized protests around group homes by neighborhood residents.

**Indicator:** Residents near group homes are motivated to attend performances and post-performance talkbacks.

Method for measuring this indicator: audience members give zip code when reserving tickets to find out how many live in the neighborhoods where group homes are located.

**Indicator:** Audience members experience a shift in their association of stigma with mental illness.

Method for measuring this indicator: Surveys of audience ask questions about attitudes toward mental illness and the role of the theater piece in shaping those attitudes.

Full examples for all social change areas can be found at <http://www.animatingdemocracy.org>.

*For more information, see:*

<http://animatingdemocracy.org/social-impact-indicators>

<http://animatingdemocracy.org/social-impact-indicators/typical-social-civic-outcomes>

<http://animatingdemocracy.org/social-impact-indicators/understanding-indicators>