How to start thinking about applying for an AE* grant when you were planning to apply for an AMA** grant.

The Difference Between AMA and AE:

- The **AMA grant** supports feminist artists and organizations in Kentucky to **engage individuals and communities in artmaking** that directly advances positive social change.
- The **AE grant** provides opportunities for feminist artists and arts organizations to **further their artistic development** to create art for positive social change.

Ways to Further Artistic Development:

- **Developing New Artistic Skills**: How can you develop the artistic skills of yourself or the artist-leaders in your organization that can later be used to teach/share with the community?
- **Developing New Technology Skills**: How might you adapt your in-person work to online meetings? Would it benefit you or your organization to obtain and learn more recent or innovative technology?
- **Developing Activism**: How can you work toward more activist goals – engaging community in social change efforts - in your arts practice? How might you connect with other artists and organizations to reduce isolation and develop collaborative goals?
- **Developing Feminism**: How might you work toward becoming more feminist in your arts practice? Can you learn from another feminist artist?
- **Developing an Equity and Access Plan**: How can you work toward becoming more equitable in your arts practice? Consider working with a consultant to see how you might be able to improve equity in your arts practice or organization. Consider making a significant technology purchase that will allow you to do your work online/in a more equitable and inclusive manner.

Examples of Project Summaries from Grantees Who Have Received Both AMA and AE Grants

**Looking for Lilith Theatre Company**

- **2020 AE Looking for Lilith Theatre Company** (Louisville): $7,500 to hone their skills as Story Circle facilitators, through the launch of a community Story Circle project. They will develop as feminist social change artists by learning technology and online facilitation of story circles, using the stories shared to create short “digital plays,” and availing themselves of professional development to learn different methodologies.
- **2020 AMA Looking for Lilith Theatre Company** (Louisville): $3,500 to stage free public “pop-up” performances around Louisville of “Lifting as we Climb: KY Suffragists and the Unpopular Cause” that highlights the lives and work of Kentucky Suffragists.

bugz fraugg
- **2020 AMA Bugz Fraugg** (Berea): $3,500 to gather stories and folklore about American Ginseng, create a puppet show, and offer Ginseng Sound Labs, a multi-sensory immersive experience of Ginseng’s medicine.

- **2019 AE Bugz Fraugg and Cimarron Maz Collective** (Berea): $4,250 to support continued development of a collaborative, cross-disciplinary, cross-cultural, multimedia puppet show exploring human and plant relationships to Ginseng. **Producing this project will strengthen the artists’ portfolios and open up more complex and nuanced pathways for the practice of feminism.**

**Rheonna Thornton**

- **2020 AE Rheonna Nicole and Nipsey Green** (Louisville): $6,400 to create a collaborative interpretive multidisciplinary short film that examines how generational trauma, racism, oppression, and American society has impacted their marriage. **The film will bring awareness to the black community and strengthen them as artists by tackling an intimate topic as well as develop the new skill of filmmaking.**

- **2017 AMA Rheonna Thornton** (Louisville): $6968 to create an all-female poetry slam competition and conference as a visual and performing platform for poets to use their voices against the negative stigmas and celebrations of womanhood through the art of poetry slamming.

**Vanessa Becker Weig (The Girl Project/Voices Amplified)**

- **2020 AE Vanessa Becker Weig (Voices Amplified)** (Lexington): $7,465 to launch Voices Amplified (formerly known as The Girl Project) as a podcast and fund Podccasting and ArtEquity Training (A 2-day immersive experience to provide a baseline framework for anti-racist strategies). **This work will help her grow as an artist while offering her the opportunity to create a culture of equity and inclusion in all areas of her artistry.**

- **2019 AMA The Girl Project** (Lexington) $7500 to support the fourth-annual Voices HEaRd community festival, a weekend of original performance art, music, spoken word, visual art, dance, and cultural organizing. The festival will further TGP’s mission of serving, empowering, and amplifying the voices of women and children in Central Kentucky, and will enhance the collective impact of feminist artists by building platforms for them to share their work as well as to connect with collaborators and sources of inspiration.

**Toya Northington**

- **2020 AE Toya Northington** (Louisville): $2,800 to create works for a collective online experience that will marry performance and social practice art with 2D paintings, a multimedia piece, and a facilitated group discussion. **Grant funds will give her the chance to expand her skills into multimedia (video), gain exposure by presenting her work to a national audience, solidify her portfolio of encaustic works (hot wax painting), and provide the space to tell her story in a public forum.**
2016 AMA Toya Northington with ArtThrust (Louisville): to support a series of art workshops with LGBTQIA youth that will address trauma experienced by these youth and the potential for serious health conditions that can stem from this trauma. The workshops will conclude with a public art exhibition, which will speak to the wholeness of each young person and will contribute to public dialogue about LGBTQIA issues.

For a closer look into successful Artist Enrichment projects, go to https://www.kfw.org/grants/artist-enrichment/ and click on the Grantees tab, then select any of the grantee photos to read about their projects.

* AE grant applications are due Friday, March 5 at 5 pm ET. The applications will go live in February 2021.

**The next round of funding for AMA will be given out in Fall 2021. The application will be due on Friday, September 3 at 5 pm ET. The application will go live in August 2021.

Remember, you can always contact Avery at avery@kfw.org to answer any questions you might have.