



# Kentucky Foundation for Women

## **2021 Art Meets Activism Grant: Information and How to Apply**

**Applications must be submitted by Friday, September 3, 2021, at 5 pm ET**

### **What is the Art Meets Activism Grant?**

The Art Meets Activism (AMA) grant supports feminist artists and organizations in Kentucky to engage individuals and communities in artmaking that directly advances positive social change. Applicants should be able to demonstrate their commitment to feminism, their ability to engage community members, and have a concrete plan for positive social change through arts-based activities.

Applicants may request funds between \$1,000 and \$10,000 for a range of art activities that address social change including but not limited to: community participation in creating art; collaborative or individualized artmaking with women and/or girls, artists' creation of new work in a community context; arts education programs primarily focused on women or girls; developing an organizational diversity, equity, and inclusion (DEI) plan; or adapting technology to address community accessibility needs due to COVID.

Applicants to the AMA grant program, like the Artist Enrichment grant program, should show high artistic quality in the work sample, and should be able to demonstrate their commitment to feminism and their understanding of the relationship between art and social change. Both grant programs are arts-based and feminist in nature.

### **Who can apply?**

Individual artists and organizations based in Kentucky who are engaging in arts-based activities may apply. KFW is committed to making grants accessible to all regardless of age, race, ethnicity, sexual orientation, physical ability, educational level, economic condition, or geographic origin.

### **How Do I Apply?**

Artists who live and work in Kentucky may apply through our online application system, which will open on the KFW website on Friday, August 13, 2021. In the meantime, you can see the application questions below (under **Completing the Application**) to begin crafting your responses and selecting your work sample.

If you need help with the online system, need a paper copy of this information or need to submit a paper application, contact Avery Guess at [avery@kfw.org](mailto:avery@kfw.org).

**All applications must be submitted online or received by 5 pm ET on Friday, September 3, 2021.**

Please note that this means the application automatically shuts off at 5 pm ET. **If you click submit at 5 pm ET it will NOT go through.** We recommend that you click submit by no later than 4:00 pm ET to guarantee that your application is received on time. **Late applications will not be accepted.**

You may save your work and come back to the application multiple times before you submit. **Once you hit submit, you will no longer be able to make changes to your application.** If you hit submit prematurely by accident, contact Avery at [avery@kfw.org](mailto:avery@kfw.org) for assistance.

Avery is available to help with technical assistance, but please do not wait until the last minute to contact her. She can only help one person at a time. **If you are a first-time applicant or require more technical assistance, please make an appointment with Avery prior to the deadline to apply so that she can help you through the process.** Avery's email is [avery@kfw.org](mailto:avery@kfw.org).

*The mission of the Kentucky Foundation for Women is to promote positive social change by supporting varied feminist expression in the arts.*

## Completing the Application

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**The online application portal will be available on the KFW website on Friday, August 13, 2021.  
All applications must be submitted by Friday, September 3, 2021, at 5 pm ET.**

These are the questions that will be on the online application. They are provided here for you to prepare your application materials and work sample in advance. If you need help with the online system or need to submit a paper copy of your application, contact Avery Guess, Grant Program Manager, at [avery@kfw.org](mailto:avery@kfw.org).

**The application will include the following questions:**

### 1. APPLICATION FORM

You will fill in basic information about the applicant on this online form.

### 2. DESCRIPTION OF PROPOSED ACTIVITIES

a. **SUMMARY:** In one or two sentences, summarize the Art Meets Activism activities proposed and their intended results and impact. **In this brief summary, explain the relationship of these art activities to feminism and social change.**

b. **ACTIVITIES:** Fully explain the Art Meets Activism activities proposed. **Clearly describe what you want to do and who you want to engage to accomplish the social change you want to make.** How will you identify and work with the individuals and/or community you want to engage? **Include a clear timeline and work plan.** *If the activities depend on the involvement of a person, place, or organization, consider including a statement of commitment.*

**COVID PLAN:** Please keep in mind as you plan your activities that COVID-19 may still be a factor and safety recommendations may change. If there is a chance that your proposed activities might be impacted by COVID-19, please provide an alternative plan and timeline in the included COVID-19 section. Reviewers will be instructed to take both plans into account when making their decision. If your activities would not be affected by COVID-19 shutdowns or social distancing, you can write “My plans would not be affected by COVID-19.” in this section.

c. **FEMINISM:** How is your understanding and practice of feminism shown in your work sample and in the activities you are proposing?

d. **COMMUNITY ENGAGEMENT:** How will the proposed activities engage community members in artmaking? How will you identify participants for this project? Are you working with an existing group (such as a community organization, school, etc.)? If working with an existing group, describe your relationship with that group. If you do not already have a relationship with a group of potential participants, how will you define, reach, and connect with the people you hope to impact with the proposed activities?

e. **RESULTS/ SOCIAL CHANGE IMPACT:** What are your concrete and observable goals for the proposed activities? For example, how many community members will be engaged in artmaking activities? How will the results of the activities lead to short-term and long-term changes in Kentucky, such as changes in knowledge, attitudes, awareness, definitions, engagement, or

behaviors? What kinds of indicators will you use to show that the results of the art activities will advance social change?

### 3. BUDGET

You will upload your budget as a Word, Excel, or PDF file. The budget should detail both income and expenses. Expenses can include artist fees, materials, travel, and other items. Income should include your KFW grant request and also other grants, donations, or in-kind contributions. **The budget should clearly indicate how items listed relate to the proposed activities.** Do not include links in your budget upload as they are not viewable by reviewers. *Be sure to read the “Thinking About Eligibility” PDF before creating your budget to understand what expenses are eligible for funding.*

### 4. BIOGRAPHICAL STATEMENT

Write up your (or the lead artist’s) past artistic and/or activist accomplishments, current work, and future goals. **Include information that is relevant to your application and shows experiences that relate to the goals you are proposing.** It can include artistic, personal, educational, and job-related experiences. Please create a narrative. Do not include a resume or CV.

### 5. WORK SAMPLE

**Include (min and max) either or a combination of:** 15-20 pages of writing; 10-12 poems; 10-12 images; or 10-15 minutes of material in your sample. **We highly recommend staying within the stated limits.** Reviewers are instructed that they do not have to view work that goes beyond the limits that are given. Submitting additional work samples above the limits does not strengthen your application.

### 6. LETTERS OF RECOMMENDATION

The letters of recommendation should be uploaded in your online application if possible. If they are sent separately, they must be postmarked by the grant deadline. The two letters combined should address: the current or potential quality of your art, your commitment to feminism, your understanding of social change, and a realistic assessment of your ability to complete the activities you are proposing. Further details are provided in the application.

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## About the Application Process

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### **Who Reviews the Applications?**

A panel of independent peer reviewers will read all applications and make the final recommendations concerning the selection of the grantees. The reviewers are feminist social change artists who are chosen specifically to match up with the range of art forms represented in the applicant pool. KFW staff do not make selections for this program.

### **What criteria are used in the review process?**

Reviewers assess each application based on the following criteria:

1. Artwork in sample is strong and reflects feminism and social change.
2. Proposed activities will engage communities in artmaking that directly benefit women and girls in Kentucky.

3. Application and work sample demonstrate applicant's understanding and practice of feminism.
4. Application and work sample demonstrate a clear understanding of the relationship between art and social change.
5. Work plan, timeline, and budget are clear, detailed, and realistic.
6. Applicant's ability to complete the proposed activities is clearly shown.

### **Equity and Access**

Many years ago, as part of our commitment to equity and access, KFW developed a list of priority constituents for grants and residency opportunities. Applicants are asked demographic questions that match these priority constituents. While applicants have the option not to answer, please note that reviewers see this demographic information as essential. No personal demographic information is viewed outside of the review panel.

Priority constituents as defined by the KFW Board:

With proposals of equal merit, priority should be given to:

- first-time applicants;
- women from rural areas;
- women of color, especially Black or African American women;
- LGBTQ+ women;
- low-income women;
- women who did not complete high school or college;
- women with disabilities.

### **AMA Grant Timeline**

- Friday, August 13, 2021 – Application Available on Website
- Friday, September 3, 2021, at 5 pm ET – Application Deadline
- Early December 2021 – Notifications sent to applicants via email used on grant application portal.
- End of December 2021/Early January 2022 – Checks mailed. Press release.
- January 2022 – December 2022 – Grant Period
- July 2022 – Midpoint Check-In Due
- January 2023 – Final Report Due

### **A Note About Archives**

Duke University is the designated archive for all KFW records. After five years, the foundation forwards all paper and digital files concerning the grant programs to the Rare Book Manuscripts and Special Collections Library at Duke University. All KFW records deposited at Duke are open to qualified researchers. By submitting this application, you waive any right to claim a privacy interest if your project is accepted for funding.