



Applying for a KFW Sponsorship

Who can apply?

Individuals or organizations whose upcoming event engages participants in creativity, culture, and the arts; has a feminist focus; addresses inequality for women and girls; and takes place more than 45-days from the application date. Applicants must be full-time Kentucky residents, and the event must take place in Kentucky.

Applications are accepted on a rolling basis and are typically responded to within two weeks. Apply at <https://www.grantinterface.com/Home/Logon?urlkey=kfw>

How much may I request?

Applicants may ask for between \$250 and \$1,000. Please note that due to limited funds the full amount requested may not be awarded. Applicants may apply for one sponsorship in a July to June fiscal year. Sponsorship funds are awarded via a check mailed directly to the applicant.

What is the timeframe?

- Applications open July 15, 2024, and are accepted on a rolling basis.
- Applications must be submitted **at least 45 days prior to the event.**
- Events must take place between August 29, 2024, and June 30, 2025.
- Notification and release of funds will occur approximately **2 weeks** after the application is submitted.

KFW reserves the right not to consider incomplete or improperly submitted applications, the right not to notify applicants if their application is incomplete, and the right not to give feedback to the applicant about their application.

What can a KFW Sponsorship be used for?

A KFW sponsorship can be used for:

Events that engage participants in creativity, culture, and the arts; have a feminist focus, and address inequality for women and girls.

KFW sponsorships cannot be used for:

- Anything that KFW cannot fund as a 501c3. See [eligibility guidelines here](#).
- Activities included in an Artist Enrichment or Art Meets Activism Grant and/or application regardless of funding status.
- Artist fees. (Apply to the AMA or AE grant programs for KFW to cover artist fees.)
- Artist Career Development Mini-Grant activities such as an individual artist's show, residency, or other opportunity. The same artist cannot apply for both the ACD Mini-Grant and KFW Sponsorship funds for the same event/activities.
- Past events or activities that are not held at least 45 days after the application is submitted.
- Purchasing alcohol for the event.

What are Sponsorship Requirements/Expectations?

The individual or organization must:

- Use the KFW logo for all marketing materials related to the event, including flyers, social media posts, etc.
- Use the sponsorship funds as stated in their application.
- Comply with all applicable city, state, and federal laws, ordinances, codes, and regulations.
- Complete a Final Report within 30 days of the event that includes the marketing materials with KFW's logo.

What will I be asked on the application?

Eligibility Determination:

Applicants must answer **yes** to these statements about eligibility to continue filling out the application.

- My event engages participants in creativity, culture, and the arts; has a feminist focus; and addresses inequality for women and girls.
- I am a full-time Kentucky resident, or the organization I represent is based in Kentucky.
- The event will take place in Kentucky.
- I am submitting my application at least 45 days before the event.
- This is my/our only KFW Sponsorship request in the current fiscal year (July to June).
- I read the full guidelines and eligibility checklist and believe my event is eligible for funding.
- This event is separate from any past or current AMA or AE grant activities.

Narrative Description:

Applicants are required to write about their upcoming event in response to the following prompts. Answer the following in a few sentences each.

Event Summary?

Briefly summarize the event for which you are requesting sponsorship.

How will KFW funds be used?

Out of your total budget, what specifically will KFW funds go toward?

Alignment with KFW Mission?

How does this event engage participants in creativity, culture, and the arts; have a feminist focus; and address inequality for women and girls?

Social Change Engagement and Impact

Describe how the proposed creative/arts/cultural activities have the potential to create social change for women and girls. What kind of social change do you anticipate happening? As an example: How will your event lead to a change in knowledge, attitudes, awareness, definitions, engagement, or behaviors?

Diversity and Accessibility

Explain how you will engage a diverse range of participants. Describe ways in which this event is made accessible for people with disabilities.

KFW Logo Use and Final Reporting

Sponsorship recipients must add the KFW logo to all event marketing materials (flyers, social media, website, etc.) and include uploads of, or links to, the event marketing materials in their Final Report.

The Final Report is due within 30 days of the event taking place to remain in good standing and apply for KFW funds in the future.

Questions?

After reading this document, if you have any questions about sponsorships, eligibility, or the application, reach out to avery@kfw.org or call 502-562-0045.